

# FLUTRONIX

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## Beyond the Orchestra

An exploration of classical instruments used in contemporary music

**Objective:** This workshop aims to expose students to the use of classical instruments in contemporary music ranging from jazz and Jay-Z to independent artists like Flutronix, Zoe Keating and the like!

**Overview:** Using guided discussion and listening examples, this workshop presents a comprehensive overview of artists who have put classical instruments to use in non-traditional ways, including improvisation, sampling, specialized extended techniques, integration of electronics and more. Following the workshop, Flutronix will present a short performance to provide a live example of a uniquely stylized application of classical performance. For continued study and expansion following this introductory course, each student will be provided with a web link to an online playlist featuring the music examples presented and discussed. The content of this class is particularly engaging because it exposes students to a wide range of music featuring traditional instruments, inspiring them to think outside of the box as young artists.

**Ages:** This workshop can be tailored for students grades 3 - 5 or 6 - 12.

### Introduction

· Flutronix will give a brief background on the group, our music and what we will cover during the class.

### Discussion

· Topic: "When you think of your instruments, what kind of music comes to mind?" This discussion will lead to a more detailed presentation of the history of classical instruments and their use in various musical genres through time including:

- o Folk (indigenous music)
- o Classical
- o Jazz
- o Rock

### Modern Examples of traditional instruments in popular music

Artists include, but are not limited to:

- John Legend
- Beastie Boys
- Beyonce
- Kelly Clarkson
- Kanye West
- Robert Glasper

### Instrumental soloists and ensembles and using popular influences

- Greg Pattillo
- Zoe Keating
- Miri Ben Ari
- 2CELLOS
- Paquito d’Rivera
- Flutronix

Flutronix will perform a selection of their original music

Flutronix can provide audio equipment (stereo for musical playback) for schools within a 120 mile radius of New York City. For schools outside of this area, playback equipment will need to be supplied by the school. Any other materials used during the sessions (i.e. visuals, handouts), will be supplied by Flutronix.

**About Flutronix:**

Flutronix is Nathalie Joachim and Allison Loggins-Hull, two blazing young flutists who are “redefining the flute and modernizing its sound by hauling it squarely into the world of popular music.”(MTV Iggy) Their original urban art pop is best described as “a unique blend of classical music, hip-hop, electronic programming and soulful vocals reminiscent of neo-R&B stars like Erykah Badu.” (The Wall Street Journal) Their work as performers, producers and composers has moved them to collaborate with artists and ensembles from different realms and disciplines, including electronic music sensation Dan Deacon, legendary hip-hop producer Ski Beatz, the International Contemporary Ensemble and more. Flutronix has performed at leading music venues and events including the Virginia Arts Festival, WNYC’s Greenspace, the Brooklyn Museum and 92Y Tribeca, and produces Flutronix and Friends, a collaborative new music series. Flutronix has been featured in an internationally broadcast ESPN Super Bowl commercial, as well as television segments on Telemundo and The Daily Buzz. The duo is regularly sought after as clinicians and educators and has presented and lectured for The Juilliard School, New England Conservatory, the University of Michigan, the New York Flute Club, the Atlanta Flute Club and other institutions across the country. Their latest album, “2.0” has been recently released on the duo’s label as well as by Village Again Records in Japan. Flutronix is proud to be Burkart flute artists.

**Press:**

*“The group’s latest album “2.0” has the sleek pulse of modern R&B.”* - Robert Ham, The Brooklyn Paper (April 4, 2014)

*“...the urban influence and twin flute attack of Flutronix stand apart.”* - Tad Hendrickson, The Wall Street Journal (March 21, 2013)

*“Nathalie Joachim and Allison Loggins-Hull are both accomplished players of the instrument in their own right, but together as Flutronix the duo conjure something special.”* - Alexander Abnos, WNYC Gig Alert (January 15, 2013)

*“A duo of flutists who call themselves Flutronix are spurning their classical roots in favor of electronically inflected flute tunes that sound more like scores from the future than traditional flute concertos.”* - Eli Rosenberg, Brooklyn Paper (May 27, 2012)

*“Joachim and Loggins-Hull’s success here lies in the duo’s impressive timbral coordination of acoustic flute with the inherent polish of synthetic sounds - no simple achievement.”* - Doyle Armbrust, Time Out Chicago (April 28, 2011)

*“All in all, the nine tracks on Flutronix’s recorded debut make a strong case for a poststylistic, post all-powerful-single-auteur-driven music, one that allows multiple voices to share in the shaping of a music that is equally indebted to and comfortable in several musical lineages.”* - Frank J. Oteri, NewMusicBox (January 04, 2011)